

The Expert INNOVATION



*E*ver heard the story of the giant ship engine that failed? The ship's owners tried one expert after another, but none of them could figure out how to fix the engine.

Then they brought in an old man who had been fixing ships since he was a youngster.

He came with a large bag of tools and immediately got down to work. He inspected the engine very carefully, top to bottom.

Two of the ship's owners were there, watching the old man, and hoping he knew what to do. After looking things over, the old man reached into his bag and pulled out a small hammer. He gently tapped something. Instantly, the ship's engine roared to life.

He carefully put his hammer away. The engine was fixed!

A week later, the owners received a bill from the old man for ten thousand dollars.

"What?" the owners exclaimed. "He hardly did anything!"

So they wrote the old man a note saying, "Please send us an itemised bill."

The man sent a bill that read:

Tapping with a hammer..	\$	2.00
Knowing where to	\$	9998.00

The solving of a problem lies in finding the solvers.
– Van Helpert's Law