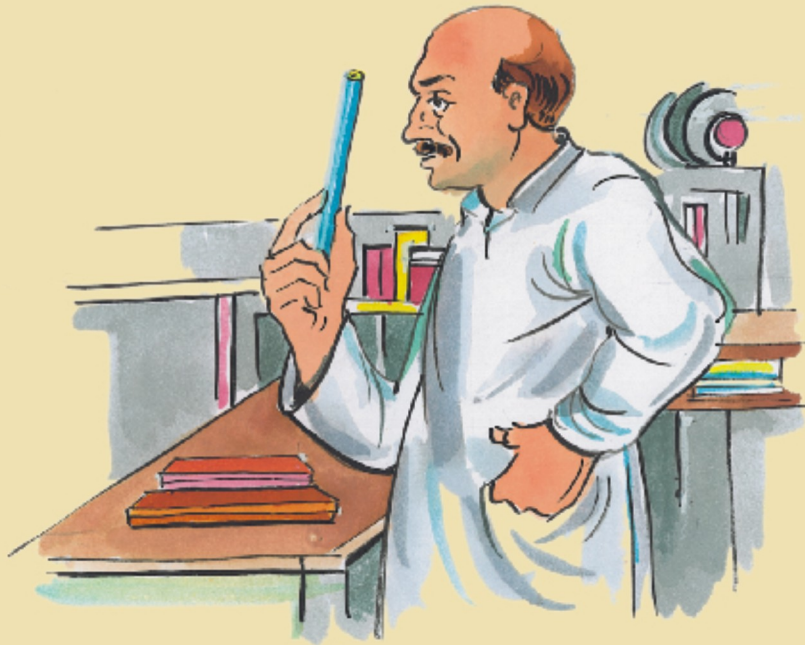


The Way of The Pencil PASSION



The pencil maker took the pencil aside, just before putting him into the box.

“There are five things you need to know,” he told the pencil, “before I send you out into the world. Always remember them and never forget, and you will become the best pencil that can be.”

“One: You will be able to do a great many things, but only if you allow yourself to be held in someone’s hand.”

“Two: You will experience a painful sharpening from time to time, but you’ll need it to become a better pencil.”

“Three: You will be able to correct any mistake you might make.”

“Four: The most important part of you will always be what’s inside.”

“And Five: On every surface you are used, you must leave your mark. No matter what the condition, you must continue to write.”

The pencil understood and promised to remember, and went into the box with purpose in its heart.

To make a living is no longer enough. Work also has to make a life.
– Peter F Drucker