

Time^{TO} Think INNOVATION



Henry Ford hired an efficiency expert to go through his plant. He said, "Find the non-productive people. Tell me who they are, and I will fire them!"

The expert made the rounds with his clipboard in hand and finally returned to Henry Ford's office with his report. "I've found a problem with one of your administrators," he said. "Every time I walked by, he was sitting with his

feet propped up on the desk. I have never seen this man do any work. I definitely think you should consider getting rid of him!"

When Henry Ford learned the name of the man the expert was referring to, he shook his head and said, "I can't fire him. I pay that man to do nothing but think - and that's what he's doing."

Think twice. Do once.
– Harry Otis